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Treat The Troops & Christmas Lights, Etc Help Bring Christmas Cheer to Our Military



ALPHARETTA, Ga., Nov. 5, 2013 /PRNewswire/ -- Christmas Lights, Etc one of the most successful online retailers of Christmas lights, artificial Christmas trees, outdoor decorations and decor has joined forces with the Southern Style Chapter of Treat The Troops.

(Photo: <http://photos.prnewswire.com/prnh/20131105/CL08169>)

Treat The Troops (TTT) was established in 1990 by Jeanette Cram. The goal was to show support for U.S. troops serving overseas by sending homemade cookies. Twenty-plus years later, TTT has at least one chapter in nearly every state and has sent over 3.5 million cookies. The care packages have also evolved; they now include toiletries, personal notes, candy, and even treats for canine soldiers.

The 2013 holiday packing will include almost 2,000 Christmas ornaments donated by Christmas Lights, Etc. The ornaments are designed to hold a small picture; TTT volunteers get to show off their creativity by placing a personalized message on each ornament. It is hoped the ornaments and baked goods will provide a bit of holiday cheer to service men and women.

Linda Jones, Founder of the Southern Style Chapter explains the gratitude felt from the troops is overwhelming. *"I have received hundreds of letters from TTT recipients expressing their appreciation. You know you're making an impact when someone like Rear Admiral White takes the time to send a thank you letter that includes a handwritten note,"* stated Jones.

Christmas Lights, Etc began working with TTT in May of 2013. The company plans to continue its support and encourages other local businesses to get involved. The holiday packing will take place on November 21st at 7:00 p.m. at the VFW 9143 post in Cumming, Georgia. Volunteers are always needed to help with baking, packing, as well as monetary donations.

About Treat The Troops

The purpose of Treat The Troops (<http://www.treatthetroops.org>) is to let deployed American military persons on the front know that people at home are remembering them. Home baked cookies and other comfort items, along with a note of thanks are sent via the U.S. Postal Service. Anyone who wishes to help defray out-of-pocket postage expense is welcome to send voluntary contributions.

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About Christmas Lights, Etc

Christmas Lights, Etc (<http://www.christmaslightsetc.com>) is a three time INC. 5000 company and leading online retailer of Christmas Lights, Artificial Christmas Trees, Pre-lit Garland, and Decor; an ENERGY STAR partner and supplier of commercial Christmas Lights and giant Christmas Trees to organizations such as The Walt Disney Company, Sea World, Macy's, Old Navy, the University of Alabama and many others. The company's products have been featured by the CBS Early Morning Show, CNN, Fox News, Smart Money Magazine, Wall Street Journal, Bloomberg News, and HGTV to name a few.

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