



FOR IMMEDIATE RELEASE

Christmas Lights, Etc Takes Part in Raising Autism Awareness

ALPHARETTA, Ga, May 11, 2017 – Christmas Lights, Etc is pleased to announce its participation again this year in the “Light It Up Blue” campaign conducted by Autism Speaks. The company promoted autism awareness on a special blue lights section of its website, and donated a portion of the proceeds from all blue light sales to autism research.

“We’re proud to participate in these efforts to raise awareness for autism,” said Chris Miller, Co-Owner of Christmas Lights, Etc. “Autism affects a growing number of children around the world, impacting both kids and their families. We’re happy to contribute to the effort to fund research in this area.”

Each year in April the “Light It Up Blue” campaign aims to raise awareness for autism related disorders. The campaign encourages people to show their support of autism awareness by displaying blue lights. Blue lights are displayed at over 16,000 buildings worldwide, including major landmarks such as One World Trade Center and The Great Pyramid of Giza.

Autism diagnoses have more than doubled since the beginning of the century, and autism is now one of the fastest-growing developmental disorders in the United States. One in 68 children in the U.S. are affected; there is no known cure.

For more information on the Light It Up Blue campaign, visit [Autism Speaks](http://AutismSpeaks.com).

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About Christmas Lights, Etc.

Christmas Lights, Etc is the most shopped online Christmas lights store in America. Founded in 2000, Christmas Lights, Etc features thousands of quality lights, trees, greenery and decor. Christmas Lights, Etc is a three-time INC. 5000 company, an ENERGY STAR partner, and a supplier of residential and commercial Christmas lighting, Christmas decor and Christmas trees.

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