



Christmas Lights, Etc Teams-up with Susan G. Komen to Shop for the Cure. (PRNewsFoto/Christmas Lights, Etc)

ALPHARETTA, Ga., Oct. 1, 2013 /PRNewswire/ -- Christmas Lights, Etc, one of the largest online retailers of Christmas lights, artificial trees, outdoor decorations and holiday decor, has teamed up with Susan G. Komen Greater Atlanta to help fight breast cancer.

(Logo: <http://photos.prnewswire.com/pmh/20131001/CL80716LOGO> )

Breast cancer is the second most common cancer among American women. Approximately 1 in 8 women in the U.S. will develop invasive breast cancer in their lifetime. There is a 1 in 36 chance that breast cancer will be responsible for a woman's death. Not all the news is bad; thanks to the amazing efforts of entities like Susan G. Komen, breast cancer rates have been decreasing over the last decade.

To honor National Breast Cancer Awareness Month the company will donate 10% of sales in October to Susan G. Komen Greater Atlanta. Shoppers will be asked to enter coupon code CURE2013 at checkout and 10% of the purchase price will be donated. When asked why do this, CEO William Hale explained, "*We felt it important to do something. This is a win/win; consumers can purchase great products while supporting Komen's quest for the cure.*"

Consumers in need of holiday decor are encouraged to Shop for the Cure by purchasing their products from Christmas Lights, Etc.

#### **About Susan G. Komen Greater Atlanta**

Komen Atlanta is the local resource for breast cancer screening, diagnostic and support services. Seventy-five percent supports breast health services for women who could not otherwise afford them. Twenty-five percent supports national research efforts to finding a cure. The Affiliate is part of the national Susan G. Komen for the Cure Organization, which strives to save lives and end breast cancer forever.

#### **About Christmas Lights, Etc**

Christmas Lights, Etc (<http://www.christmaslightsetc.com/>) is a three time INC. 5000 company and leading online retailer of Artificial Christmas Trees, Prelit Garland, Christmas Lights and Decor; an ENERGY STAR partner and supplier of commercial Christmas Lights and giant Christmas Trees to organizations such as The Walt Disney

Company, Sea World, Macy's, and many others. The company's products have been featured by the CBS Early Morning Show, CNN, Fox News, Smart Money Magazine, Wall Street Journal, Bloomberg News, and HGTV to name a few.

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